THE IMPACT OF LEADERSHIP CHARACTERISTICS ON ADAPTING TECHNOLOGICAL INNOVATION IN THE BANKING SECTOR OF SRI LANKA

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Abstract

Due to the worldwide pandemic, most banks in Sri Lanka are moving towards the

implementation of technological advancements in their systems in order to improve

their internal processes as well as the service quality provided to customers. The

purpose of these technological innovations will only be achieved if employees are

willing to to learn and adapt to them. Various factors are known to be of impact to the

adaption process of employees in organizations.

The study conducted addresses the process of identifying how different characteristics

of leaders in the banking sector affect the employee's adaption process of

technological innovations in the company. Skills model of leadership by Mumford et

al.,(2000), Mikael Jensen leadership competency model by Jensen (2019) and the

Leadership competency framework by Gimpert (2018) were used in exploring the

different dimensions of leadership whereas the Technology acceptance model by

Davis (1989) was used to inspect the theoretical perspective of the technology

adaption process.

The study uses a positivism philosophy and a deductive approach and quantitative

data is acquired through a survey piloted among banking sector employees who work

with technology. The data collected were analyzed and findings on the relationship

between the leadership characteristics and technology adaption were demonstrated

using the SPSS software. All three variables (problem solving, communication and

motivation) were proven through the hypothesis to have an impact on adaption of

technological innovations in the banking sector.

A model was presented to predict technology adaption based on leadership

characteristics followed with the limitations and recommendations of the study.

Problem solving and communication were excluded from the suggested regression

model since it indicated high levels of multicollinearity.

Furthermore, recommendations were provided to leaders in the banking sector on

improving their characteristics to encourage the employee's process of adaption to

technological innovations.

Keywords: Leadership characteristics, Technology Adaption, Banking Sector

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