

**STUDENT DISCOUNT E-PLATFORM FOR HIGHER
EDUCATION STUDENTS IN SRI LANKA**

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Abstract

Student community is a major valuable resource of any nation. This project problem domain and proposed solution focus on Sri Lankan Community. Sri Lanka is a middle-income country where all kind and state of people are living. Different communities have different problem here we mainly focus on Higher education student's community and the related business-related community.

Since Sri Lanka is a middle-income country higher education student community is facing a lot of issues in terms of finance. Major source of a higher education student is parent's investment and their own income. But In this advanced world expense of a person has increased a lot. So, for a lower and middle-income family investing in higher education and other expense is not affordable.

Also, Sri Lanka has limited state university opportunities for students and where rest of the students should figure out something in private institutions. For a lower and middle-income families it is a major challenge. To manage this kind a problem some students work part time, work overtime, skip higher education and drop out from higher studies and so on. Also, Higher education students in Sri Lanka does not feel special or doesn't get highlighted at any points.

Considering all these facts they need some financial aid from other communities and where it can give them a motivation to make sure they go through all these situations with some kind a support and successfully graduates.

Here we introduce a term call "Student Discount" which is really a famous concept in other countries and not even under consideration in Sri Lanka.

Where students get discounts from businesses for their purchase since they are higher education students. There are some shops where they provide discounts even now for physical purchase. Since the shopping mode is moving towards Online these days business need a way to use the student discount strategy for online shopping. This plan focusses on particular target market, so they need some sort of verification method to provide the benefit only for that target market. But there are no e-platform where they can verify higher education students and provide the benefit.