A TOTAL SOLUTION PROPOSED TO
THE MODEL UNITED NATIONS ARENA GLOBALLY

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Abstract

The Model United Nations arena across the world is an industry that's grown exponentially and serving as one of the fastest growing industries requires it to be up to speed in terms of technological aspects however it is not as of yet. Realizing that the main problem identified revolves around the marking system of the delegations that represent different nations under different committees, we understand that it needs to be understandably an efficient and powerful system with integrity. The current manual system of which consists of the use of multiple number of software in order to carry forward chair functionality is rather demeaning and can be very time consuming and in the end of the day revolves around opinion based rewards off individual chairs' likings. This makes it quite difficult to ensure transparency or a valuable marking system is in place in terms of the Model United Nations industry.

Furthermore, understanding that there's not even one such system of this sort except for the already originated manual system, we are able to pinpoint the possible potential of the proposed system in regard to reaching its maximum potential worldwide. Understanding that this arena is exponentially growing both physically and virtually housing over eight thousand delegates per conference across the globe while each country individually features over 100 conferences annually shows how much of potential this software may carry forward.

The solution being to develop both a mobile and web-based application that serves as a dedicated application only for Model United Nations worldwide. As mentioned above, being the only of its kind in the market it's sure to attract market attention and serve as the market leader for a minimum of twenty four months as most competitors that try to penetrate through the market will have high costs and will find it difficult to battle against us as we'd be well established within a time span of 48 months.

In detail research alongside personalized interviews have been conducted in terms of obtaining the core information in order to carry forward this process of development and alongside the assistance of the United Nations Information Centre of Sri Lanka, A wider understanding of the arena was taken into account both in terms of how the MUN industry has performed in the past and how it would perform in the future as well.