



BSc in Information Systems with Business Management

Final Project Report

"DCM" – Distributor Complaint Management

A Study to identify the causes of communication gap between FMCG companies and their respective distributors.

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2013171

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This report is submitted in partial fulfilment of the requirements for the

BSc (Hons) Business Information Systems degree

at the University of Westminster

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Acknowledgement

I express my deepest acknowledgments to all those who motivated me in completing the project successfully. Bearing in mind, previously, I am using this opportunity to convey my deepest gratitude and special acknowledgement to my supervisor Ms. Janice Abeykoon who in spite of being extraordinarily busy with her duties, guided and supervised me to broaden my knowledge to achieve the key objectives.

I would like to thank Ms. Kumudini Sarathchandra, module leader for the guidance throughout the project and Ms. Shonali Aponso, Mr.Kaneeka Vidanagama, Mr.Alroy Mascarenghe and Mr.Austen Mascarenghe for providing valuable feedback during the TOR review and prototype reviews. Besides, my gratitude to Ms. Deepthi Ravi and Mr. Upul for assistance provided in library.

A word of thanks to FMCG professionals and distributors for spending their valuable time and contributed to my project by means of interviews and evaluation.

Last but not least my appreciation belongs to my loving parents, sister and friends without whom this report would have not been a success.