

# **BA (Hons) in Business Management**

**6BUSS011C**

## **Contemporary Issues in Business Management**

**Influence of Supervisory Support and Work-Life Balance on Organizational  
Citizenship Behavior in the Apparel Industry in Sri Lanka**

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## **Abstract**

The research instrument is used to identify the influence of supervisory support and work-life balance on the dependent variable organizational citizenship behavior (OCB) in the Srilankan apparel industry. We have used the deductive approach on testing the hypothesis. Data was gathered through a questionnaire distributed to the sowing machine operators. The data sheet was distributed to 350 team members and 207 usable information was gathered.

The research findings revealed that there is a positive relationship between work-life balance and OCB and also there is a positive relationship between supervisory support and OCB. Where there is a greater impact of work-life balance on OCB based on quantitative analysis SPSS version 23 was used to create out normality test, correlation, regression analysis, and hypothesis testing.

## **Keywords**

Organizational Citizenship Behavior (OCB)

Work-life balance (WLB)

Supervisory Support (SS)