EVENTIGO – AN E-COMMERCE SOFTWARE FOR ONLINE BOOKING AND BROWSING EVENTS IN SRI LANKA

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Abstract

Event management may be a difficult and complicated undertaking in today's fast-paced environment, often resulting in ineffectiveness, miscommunication, and lost opportunities. It is now more important than ever to find a thorough and simple answer to these problems. The innovative event management tool Eventigo seeks to transform the way events are planned and attended.

This abstract outline the issue at hand and demonstrates how Eventigo is a crucial fix. The difficulties that event planners confront are listed, including manual procedures, disjointed communication, and low event visibility. These challenges often lead to decreased effectiveness, higher expenses, and a poor attendance experience.

With its comprehensive platform that streamlines event administration and improves the whole event experience, Eventigo stands out as a game-changer. Event planners can easily create, advertise, and manage events with Eventigo's feature-rich functionality and easy interface, simplifying processes and boosting event success.

In conclusion, Eventigo addresses the difficulties experienced by both event organizers and participants, filling a vital gap in the event management market. Eventigo is ready to revolutionize the way events are organized, carried out, and enjoyed by offering a complete, user-friendly, and technologically cutting-edge platform.

Keywords: Event Management, Comprehensive platform, feature-rich, simplifying processes, user-friendly, and cutting-edge platform.