

MY INVESTOR

Sanjana Gunawardana

A dissertation submitted in partial fulfilment of the requirement for Bachelor of
Science (Honours) degree in Business Information Systems

Department of Computing

Informatics Institute of Technology, Sri Lanka

In collaboration with

University of Westminster, UK

2020

Abstract

Organization employees gathered psychically to plan and come up with new and innovative ideas in the past whereas, in the modern cutting-edge era, this procedure is completed both physically and through utilizing web strategies. A common problem between investor and ideators have come up and has to be made room for solving or improving this problem.

Investors are occupied with a great amount of work and therefore, they find it difficult to find time to attend hackathons and idea pitching competitions (cutting edge and shark tank), evaluate the ideas presented and invest on the best ideas. This time factor is considered as a central point for CEO's which could cost them millions or even profit them in millions.

Ideators battle a great deal to find investors to invest in their projects. The most common reason for project failure is the inability of founders to connect with a sufficient number of investors, and that is mainly because hitherto there has not been any automatic way of matching ideators and investors. (An, Quercia and Crowcroft, 2014)

After several time consuming researches and studies an app called "My investor" was implemented. Positive feedback was given by experts in this field about the application and techniques used to create the platform for the investors and investor to meet.